# **Special Merchandise and Custom Framing**

When you are looking for that special item that has to be "just right", consider our custom sports merchandise and framing solutions. Whether it's for your office, home or customers, tell us what you have in mind, and we will work with you to create a sensational, one-of-a-kind item!

#### **Put Us On Your Team!**

Count on us for unique and special items that are perfectly targeted to your audience, whether you need one or 100. We offer professional marketing advice that can enhance your image and your bottom line. Contact us today to get started on your winning strategy!









In today's tough economic times, many companies are looking for new and exciting ways to improve company morale, growth and performance. Sporting the Stars offers a unique opportunity to utilize authentic sports collectibles to promote and accomplish company goals. Bringing 30 years of professional experience, integrity, and the passion to win to the corporate playing field. Sporting the Stars works with yesterday's legends, today's all-stars, tomorrow's superstars and prominent sports agents to help achieve your goals. It is through these strong relationships that our team has the ability to provide you with a comprehensive portfolio of products and services.

We take the time to consult with your company to find effective ways to meet your goals, objectives and budgets. We will put together a winning plan that not only meets but exceeds your expectations.

## **Employee Gifts, Incentives** and Rewards

Rewarding your employees with sports collectibles is a great way to motivate and thank them for a job well done. Our select inventory of authentic memorabilia and new merchandise is sure to inspire every member of your team. Awarding genuine autographed or custom merchandise featuring sports legends, favorite teams or players is a unique

and fun way to generate excitement and appreciation. It's one reward they will always cherish. Let us help you select the ideal items suitable for a wide variety of occasions.

- Sales Awards
- Leadership Awards
- Attendance Awards Presidential Recognition
- Team Awards
- Employee of the Month Awards
- · Retirement Gifts
- Safety Awards

### **Customer Attraction and Retention**

Build long-term relationships and show loyal customers your appreciation by thanking them with authentic sports memorabilia, or create exciting incentives that attract new customers. We can handle all aspects of order fulfillment, packing and shipping, so your program is hassle free!

- New Customers
- Returning Customers
- Brand Prizes
- Survey Completions
- Product Purchases
- Quantity Purchases
- Referral Prizes
- Loval Customers

## **Community Events and Charity Fundraisers**

Many companies have aligned themselves with charities in an effort to give back to their communities. The Sporting the Stars fundraiser program has helped hundreds of charities exceed their goals. We know that the most important element of any fundraiser is to offer exciting items to your audience that will stimulate interest and enthusiasm. Sporting the Stars has years of experience and success in utilizing authentic sports memorabilia to enhance the atmosphere of fundraisers. Most importantly, sports memorabilia will provide higher profits for your charity event without any risk to you.

- Sport Celebrity VIPs
- Live Auctions

Raffles

Silent Auctions

## Athlete, Celebrity and **Local VIP Appearances**

A guest appearance by an athlete, comedian, entertainer or local VIP is not only a great way to motivate employees and strengthen corporate initiatives, it also can bring customers to your doorstep while enhancing your company image. Sporting the Stars can organize an event that fits your purpose and budget, from autograph signings to casual hand-shaking appearances.

- Sales Meetings
- Customer Incentives
- Morale Builders
- Customer Training
- Product Introductions
- Golf Outings
- Employee Training
- Charity Events



